












Partnership Levels	Ring Master	Aerialist	Grand Stand Sponsor	Top of the Tent	Tightrope Walker	Three Ring Sponsor
	\$32,000	\$20,000	\$15,000	\$10,000	\$8,000	\$5,000





















Conference Benefits

Conference Registration: Additional conference registrations are available for a total of \$400 per attendee	4	3	2	2	1	1
Hotel Accommodations: Additional rooms are available for \$149 + \$20 resort fee + taxes per night. Rooms will be booked by Acentria, under group code. Payment will be due with hote, upon check-in.	4	3	2	1		

Acknowledgement

Company logo with hyperlink on sponsor page in mobile app (720x21 px)						
Company NAME ONLY with hyperlink on sponsor page in mobile app						
Marketing PDF attachment on sponsor page in mobile app (Max 10mb total file size)	2	2	1	1		
Video attachment on sponsor page in mobile app	Banner	✓	✓			
Speaker bio within mobile app						
Banner on sponsor page in mobile app						

Engagement

Attendance to VIP Reception on Thursday, August 1st						
Presentation time during Friday, August 5th breakout sessions to preferred target audience (Commercial, Personal or Benefits team)						
Ability to live poll/project during presentation						
Ability to distribute amenity or welcome letter for all guests upon conference registration check-in						
Access to post-conference Acentria team member survey results as it pertains to partner participation, presentations and engagement.						
Ability to include a 3-5 questions survey to all attendees pre or post event	Both	One	One			
Ability to select one additional opportunity for no additional investment						
Inclusion of grand entrance during general session opening ceremony						

Exhibiting

Booth during dedicated tradeshow expo where all attendees will be encourages and incentivized to visit each booth; ability to provide a door prize/raffle item; ability to distribute promotional items (table and 2 chairs will be provided)						
Speaker bio within mobile app						

Circus Spectacle

For an additional investment, the below opportunities are available on a limited and first come basis

Awards Dinner (1 available): Sponsorship level—TIGHTROPE WALKER level benefits including logo inclusion on award levels & handout piece that is given ONLY at dinner, Presentation time during dinner	\$10,000	NO SPOTS
Lanyard (1 available): Logo or company name, co-branded with Acentria, on lanyards that are distributed for all attendees. Lanyards will be provided by Acentria	\$3,500	NO SPOTS
Keynote Sponsor (1 available): Ability to introduce keynote speaker and have 1:1 time by hosting speaker at lunch & potentially at your tradeshow booth.	\$2,500	
Breakfast or Lunch Sponsor (1 each available): Exclusivity; optional presentational time during meal.	\$1,500	
Headshot Station (1 available): Everyone loves a free professional headshot! Company logo displayed at area. Acentria Insurance will provide a professional photographer	\$1,000	NO SPOTS
Team Building (1 available): Logo exposure during team building. Opportunity to serve as judge and present awards to winning team	\$1,500	NO SPOTS
Break Sponsor (2 available): Company logo displayed on-screen as attendees are released for break and on the break tables. Food and beverage will be provided for by Acentria	\$1,000	NO SPOTS
Cocktail Reception: (1 available): ability to provide company branded beverage napkins and logo exposure at cocktail reception prior to awards dinner. Sponsor to provide napkins	\$1,000	NO SPOTS
Notepad Sponsor (2 available): Exclusivity of company logo on notepads/pens distributed to all attendees during general session. Available opportunities include Friday or Saturday General Session Sponsor must provide notepads and/or pens prior to conference (estimated qty = 500)	\$750	
Charging Station (Multiple available): Located in general session and breakout areas. Prominently display your company logo in an charging station areas and allow attendees the ability to stay connected. Acentria Insurance will provide the charging station	\$500	
Luggage Tag Sponsor (1 available): Exclusivity of company logo on luggage tags added to the goodie bags distributed to all Acentria Team Members Sponsor must provide luggage tags prior to conference (estimated qty = 300)	\$500	
Floor Stickers and Carpet Clings (Multiple Available): Have your logo and company call to action prominently displayed in high traffic areas and meeting space. Acentria Insurance will provide sticker/cling	\$500	
Hand Sanitizer Stations	\$250	
Branded Key Packets - every attendee will receive their hotel key in a packet co-branded with your and our logos. Complimentary as part of presenting partnership level.		

Branding Opportunities

All branding will be co-branded with Acentria. Click below for our Branding Opportunities Lookbook!

Funhouse Mirrors - One set of four	\$1,500
Caricaturist at your tradeshow booth	\$1,000
Carnival Themed tent for your tradeshow booth	\$200
360 Photo Booth with Social Sharing	\$1,500
Grand Entry Large Wall 216" x 121" h	\$5,000
Escalator Signage	\$4,000 per side
Entrance Display	\$6,000
Floor Stickers and Carpet Clings (Multiple Available): Have your logo and company call to action prominently displayed in high traffic areas and meeting space. Acentria Insurance will provide sticker/cling	\$500.00
Grand Ballroom Bump Outs near entrance of general session (2 Available)	\$5,000
Columns near the general session (Multiple Available)	\$3,000
Branded Networking Area	\$5,000
Charging Area: Company logo to be displayed on wall by charging stations (Multiple Logo Opportunities Available)	\$500
Branded Hand Sanitizer Stations	\$250
Hotel Key Card Sleeves which everyone receives upon check-in. Complimentary as part of presenting partnership level.	

[Click Here to explore our exciting branding opportunities!](#)

Contact Your Acentria Circus Troupe to Reserve Your Spot!

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